

Strategic Planning Facilitation RFP

February 8, 2024



Strategic Planning

- *Vision 2025*: current strategic plan for the future

- Community developed and Board approved in 2019



- Facilitated by Engage2Learn



The cover of the 'Vision 2025 CISD Strategic Design Framework' report. It features a dark blue background with a white box at the top containing the title 'VISION 2025' in large blue letters, the CISD logo (a star in a circle followed by 'CISD'), and the text 'Crowley Independent School District'. Below this, the subtitle 'Our Community Inspired Strategic Design Framework' is written in white. At the bottom, a 'Call to Action' section states: 'All CISD students will be equipped with social, emotional and academic skills to thrive as citizens in a diverse, evolving, global society.' The website 'CROWLEYISDTX.ORG' is printed in the bottom right corner. The background of the cover shows a blurred image of students in a classroom.

Our Beliefs

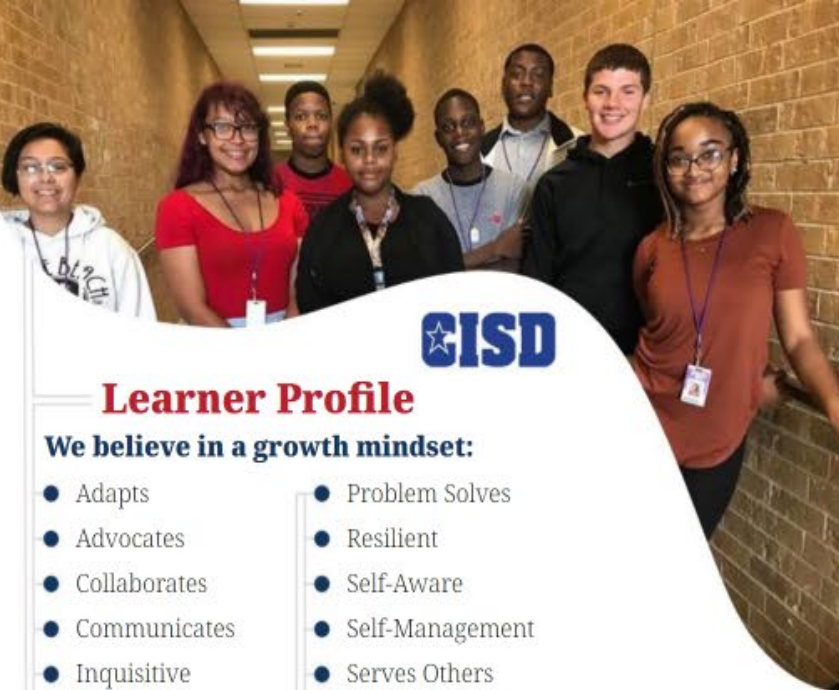
We believe...

- a quality education is a human right and is an equalizer for all students.
- district transparency at all levels leads to community support and respect.
- all students deserve a voice and choice in their learning because they learn in unique ways.
- in meaningful relationships in the student learning community.
- in educating the whole child beyond the core academics.

Learner Outcomes

All students will...

- apply critical thinking, problem solving, creativity and communication skills in every course.
- have a variety of learning opportunities and activities.
- participate in real-world authentic experiences in a variety of career choices and areas of interests.
- set and monitor personal learning goals and receive mentorship to help them achieve college and career readiness.
- feel like they matter and contribute to a diverse society.
- utilize self-management skills to effectively communicate their social and emotional learning and their academic needs.
- be expected to demonstrate social and emotional skills.
- be technology proficient while upholding expectations of a digitally responsible citizen.



Learner Profile

We believe in a growth mindset:

- Adapts
- Advocates
- Collaborates
- Communicates
- Inquisitive
- Problem Solves
- Resilient
- Self-Aware
- Self-Management
- Serves Others
- Thinks Critically

Goals & Specific Results

Goal 1: Thriving Students

All CISD students will be equipped to thrive today and in the future.

- **1.1** Ensure a safe, secure and nurturing school environment.
- **1.2** Provide a variety of learning and real-world experiences that enhance academic achievement.
- **1.3** Nurture social and emotional development in all students.
- **1.4** Ensure equitable access to district curriculum, aligned instructional processes, resources and experiences for all learners.
- **1.5** Cultivate future-ready students.

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Goals & Specific Results continued...

Goal 2: Engaged Community

CISD will partner with families and the community to meet the needs of all students.

- **2.1** Create opportunities for students, families and community members to engage and learn together.
- **2.2** Engage in and sustain meaningful partnerships with community members and organizations to enhance the learner's experience.
- **2.3** Engage in consistent, current and interactive communication that meets the needs of our diverse community.
- **2.4** Ensure a safe, welcoming and engaging environment that fosters a sense of community among our families and staff.
- **2.5** Identify campus liaisons to create and maintain relationships with families, community members and organizations.
- **2.6** Ensure financial responsibility and transparency to meet student needs.

Goal 3: Empowered Staff

CISD will empower all staff to provide a quality education for all students.

- **3.1** Evaluate and enhance current professional development.
- **3.2** Implement a comprehensive, tiered program of learning opportunities for all staff.
- **3.3** Equitably distribute and effectively use resources across the district.



Vision 2030 Timeline

**February 2024: Develop the RFP
Advertise RFP (14 days)**

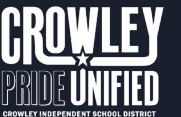
**March 2024: Board consideration and possible action
on facilitator selection**

**April 2024: Work with facilitator to finalize
Vision 2030 timeline**

RFP No Contact Statement

Contact between vendors and Crowley ISD representatives and/or the Crowley ISD Board of Trustees during the proposal process and or evaluation process is prohibited. Any attempt by vendors during the proposal process and or during the evaluation process to contact CISD representatives and/or the Crowley ISD Board of Trustees may result in disqualification of your bid response. All communication shall go through the Purchasing Department during this competitive process.

Effective Dates: February 7 – March 28, 2024



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1

THRIVING
STUDENTS

2

ENGAGED
COMMUNITY

3

EMPOWERED
STAFF

