

Stadium Naming Rights Request for Proposal (RFP)-047-2024-2029

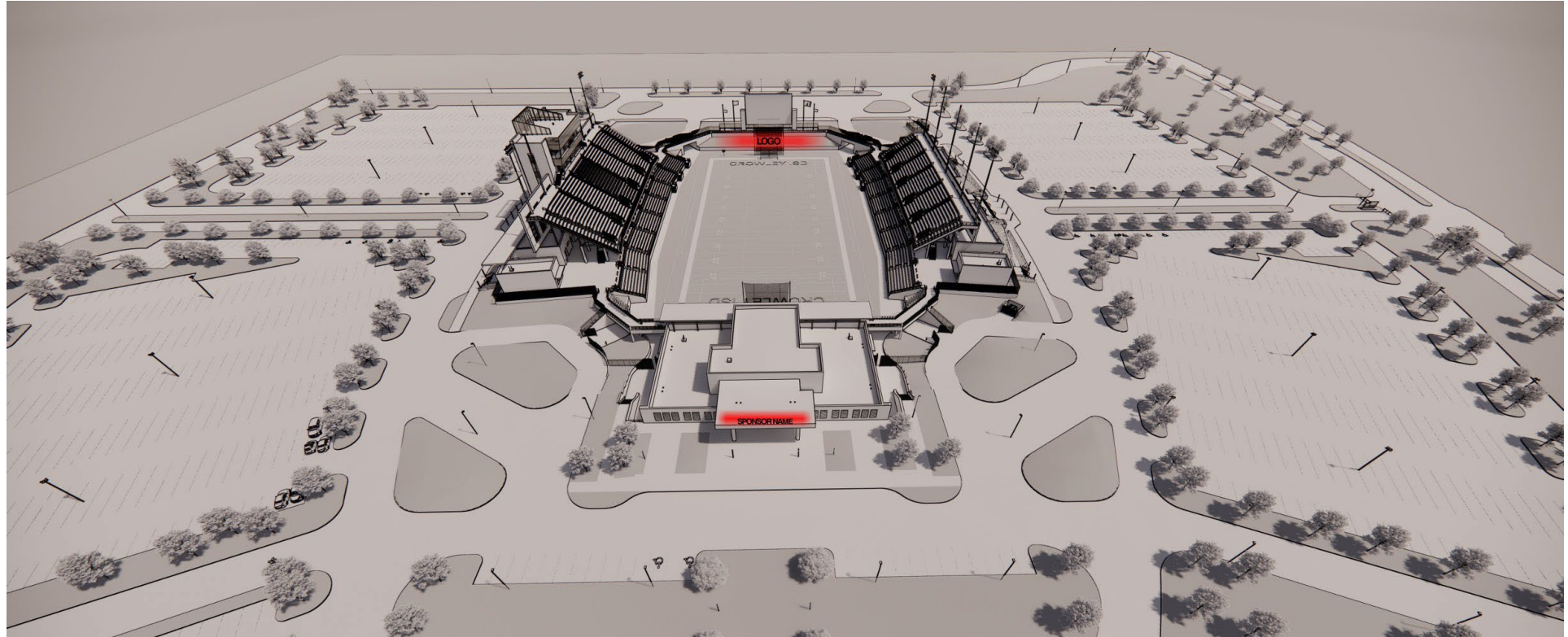
November 14, 2024



Overview

- 19 Texas school districts have naming rights agreements for multi-purpose stadiums
 - Generates revenue for District
 - Support maintenance and upkeep of facility
- CISD Request for Proposals (RFP)
 - 10 year: \$100,000 per year, \$1 million over term
 - 7 year: \$125,000 per year, \$875,000 over term
 - 5 year: \$150,000 per year, \$750,000 over term
- Timeline
 - Issue Date: 9-25-2024
 - Response Deadline: 10-24-2024

Field House



Main Entry



Visitor's Entry



Stadium Naming Rights Request for Proposal (RFP)-047-2024-2029

November 14, 2024

