

Welcome to Crowley Board Workshop



July 30, 2024



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We scale smart professional learning systems to optimize outcomes in public education.

Our mission is to help the neighborhood public school be the **first choice for every family.**

Since 2011

TRUSTED BY

~300

DISTRICTS NATIONWIDE

- **Providence Public Schools**
Providence, RI
- **Dallas ISD**
Dallas, TX
- **Kentucky DOE**
74 KY Districts
- **Shelby County Schools**
Memphis, TN
- **Bulloch County Schools**
Statesboro, GA

Agenda

- Strategic Design Process and Timeline
- Survey
- Board Input on Strategic Design Process
- Select Focus Group Participants

Overview of the Strategic Design Process

What excites you most about this work?

What considerations should we hold as we go into the next strategic plan?

Guiding Principles of the e2L Design Model

**Student
Focused**

**Community
Based**

**Aligned &
Integrated**

**Design
Thinking**

**Backwards
Design**

Actionable

Backward Design

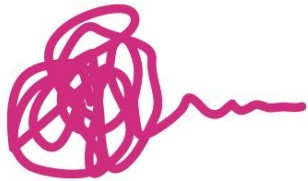
“To begin with the end in mind means to start with a clear understanding of your destination. It means to know where you’re going so that you better understand where you are now so that the steps you take are always in the right direction.”

- Stephen R. Covey *Seven Habits of Highly Effective People*

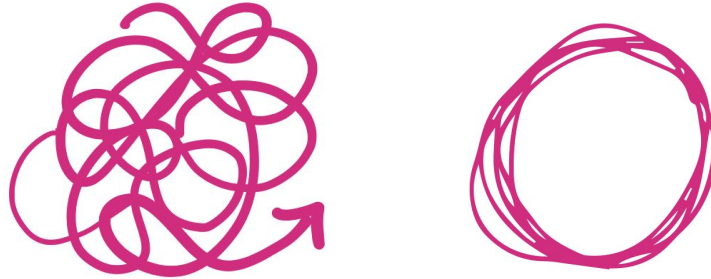


Design Thinking at Work

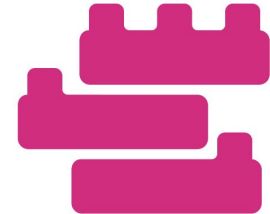
Big Picture



Refined Iteration



Innovation



Divergent Thinking



Convergent Thinking

3 to 6 month plan

e2L Strategic Design Model



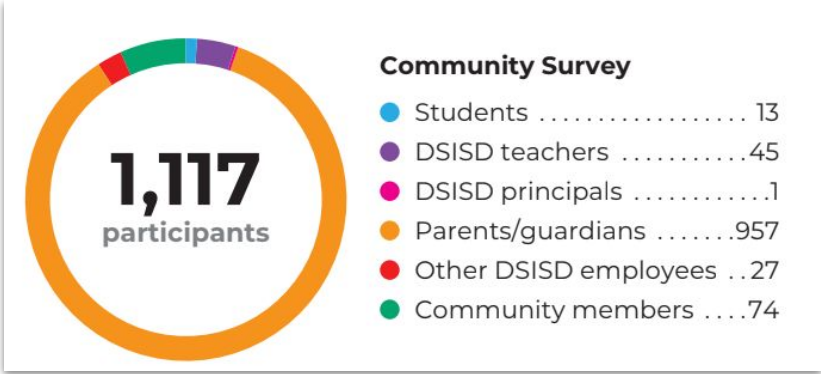
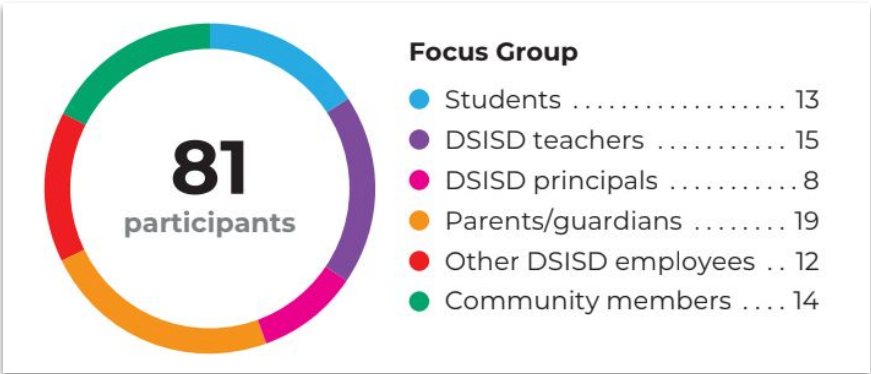
Strategic Design Process + Timeline

Focus Groups	August 19th
Design Team	September 16-18th
Create Team	October 8th
Lead Team	October 22nd
Responsible Rollout	November 12th



Engage: Community Survey

Engage



Discussion


Why is it important to have input from a variety of stakeholders?

Crowley ISD Survey Questions

Protocol:

- Review the Crowley ISD Survey Questions (*linked on agenda*)
- Consider the following guiding question:
 - ***Do these survey questions encompass all of the desired input needed to effectively move forward as a district?***
- Add suggestions (if any) to the table provided on the agenda





Welcome Message: Thank you for taking the time to provide input to the District. The data from this survey will be shared with a Design Team consisting of community members, parents, staff, and students, who will use it to create a framework for action for the district. The survey includes English and Spanish based on your language preference. We appreciate your time and interest in the future of the youth in our community.

Questions for Focus Groups/Community Surveys

1. Please select the role you most closely identify currently within the district.
 - Student
 - Parent/Grandparent/Guardian
 - Teacher
 - Principal
 - District Employee
 - Community Member
2. What will shape the future of education in the next 20 years? Please choose up to 3 options below.
 - Changes in the workforce
 - Individualized learning
 - Telecommuting
 - Global marketplace
 - Emerging career fields
 - Increased gap in workforce skills
 - Job shortages
 - Artificial Intelligence (AI)
 - Technology
 - More choices that reflect student interest

Board Input

Board Member	What suggestions do you have to ensure that the survey questions encompass all of the desired input needed to effectively move forward as a district?	Who might need to be included in the Strategic Design Process? <i>List contact information if known. (Name, Email, Phone)</i>
	<input checked="" type="checkbox"/> Crowley ISD Survey Questions 24-25	

Strategic Design Participation

Guiding Question: As we consider the variety of perspectives that make Crowley ISD great, what recommendations do you have for participants who need to be involved in the process?

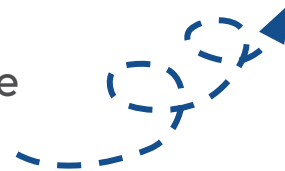
Strategic Design Participation Considerations

Protocol:

- Consider who would need to be included in the Strategic Design Process.
 - Stakeholders: Parents, Students, Community Members, Business Leaders, Campus and District Leaders, etc.
 - **Pro-Tip:** Consider a variety of stakeholders that will come with goodwill (ex: parents who send their kids to CISD and parents who do not; highly engaged students and disengaged students)
- Add suggestions to the table provided on the agenda.

Board Input

Board Member	What suggestions do you have to ensure that the survey questions encompass all of the desired input needed to effectively move forward as a district? <small>Crowley ISD Survey Questions 24-25</small>	Who might need to be included in the Strategic Design Process? <small>List contact information if known. (Name, Email, Phone)</small>



Next Steps

3 to 6 month plan

e2L Strategic Design Model



What excites you most about this work?

What considerations should we hold as we go into the next strategic plan?

Thank you!