

★ ★ STUDENT VOTER ★ ★  
★ ★ EMPOWERMENT CLUBS ★ ★

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POWERED BY MARCH TO THE POLLS

CULTIVATING A LIFELONG COMMITMENT TO  
VOTING & CIVIC ENGAGEMENT

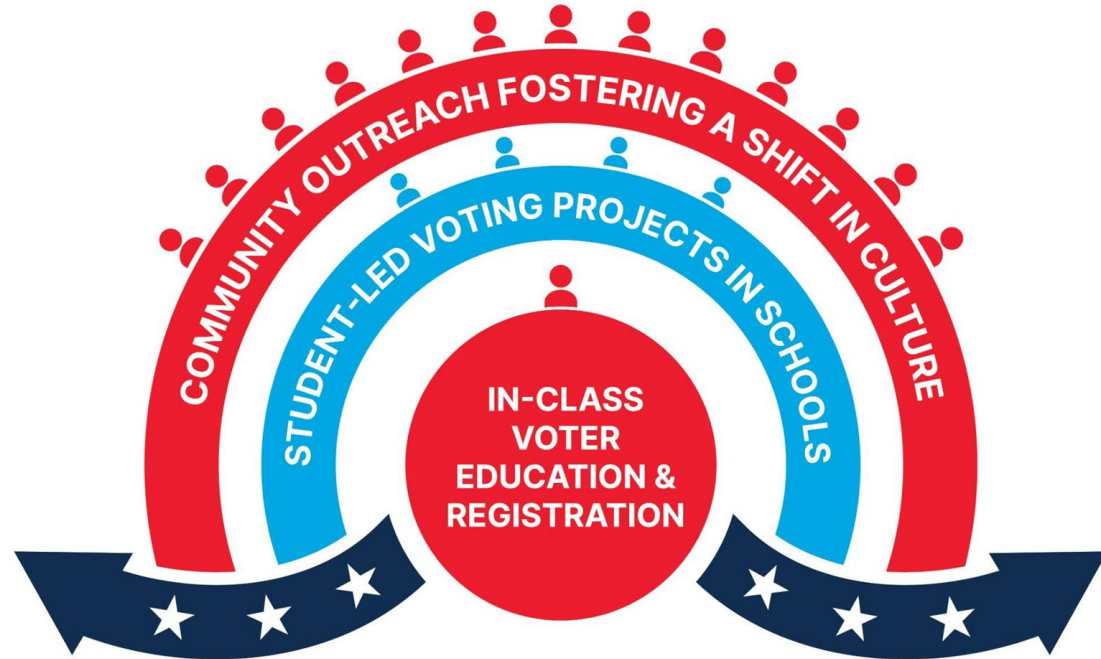


# SVEC MAKES VOTING FUN, JOYFUL, SOCIAL, AND VISIBLE!



# OUR CROWLEY CLUBS ADVANCE THE MISSION

- ★ In-class voter education & registration
- ★ Community Outreach
- Marches to the Polls
- & More



# 2023-2024 IMPACT

STUDENTS REGISTERED TO VOTE	22% of the <b>total senior class</b> at Crowley and North Crowley registered to vote with SVEC.
INCREASED VOTER KNOWLEDGE	<p>Before our in-class voter education program</p> <p>27%</p> <p>➔</p> <p>After our in-class voter education program</p> <p>69%</p>
INCREASED VOTER TURNOUT	<p>Not engaged by our community outreach</p> <p>2%</p> <p>➔</p> <p>Engaged by our community outreach</p> <p>10%</p>



# LOOKING TO 2024-2025

## PROJECTS ALREADY UNDERWAY

- In Class **Voter Education** Efforts (63 students registered during SVEC presentations so far)
- **Voter Registration** Events
- October **Party at the Polls** planning

## VOTER REGISTRATION GOAL

- **Voter Registration** initiatives will reach every high school senior.
- Voter registration totals will **exceed** those in 2023-2024.

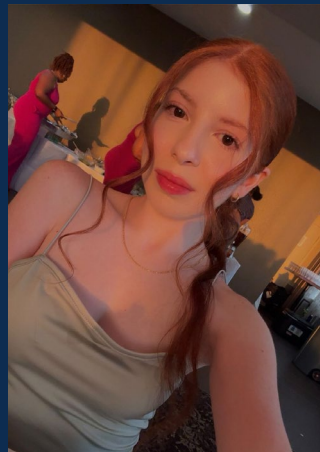
## VOTER TURNOUT GOAL

- **At least 125** Crowley ISD students will **make a commitment to vote** in an election this school year.
- **At least 75** students will **vote for the first time** as a result of exposure to club programming.





# NOW LET'S HEAR FROM THE EXPERTS



Destiny  
Castillo, CCA  
Treasurer



Emmanuela  
Amajor, CCA  
Member



Madyson  
Stanton, CHS  
President



Justine Bowie,  
NCHS  
President



Gabby Miles,  
NCHS Vice  
President



# VOTER REGISTRATION



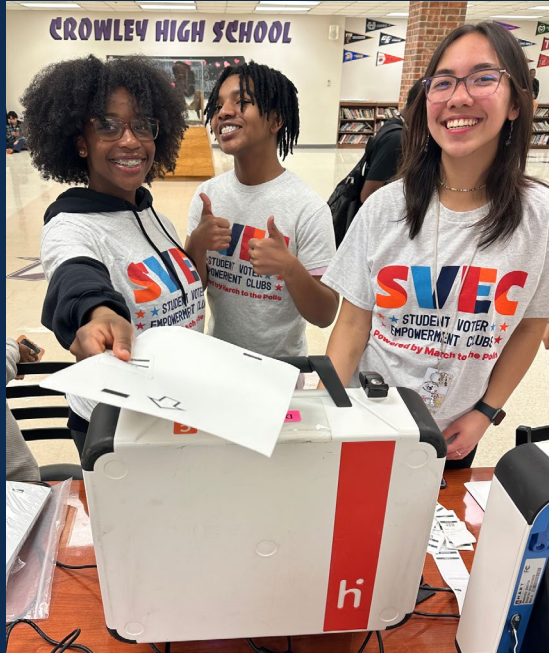
## Student Led Voter Education Presentations

- 23-24: **228 seniors** registered to vote at CHS & NCHS
- 24-25: **63 seniors** registered to vote so far this year
- Meaningful for peers





# VOTER REGISTRATION



## Voter Registration at Community Events

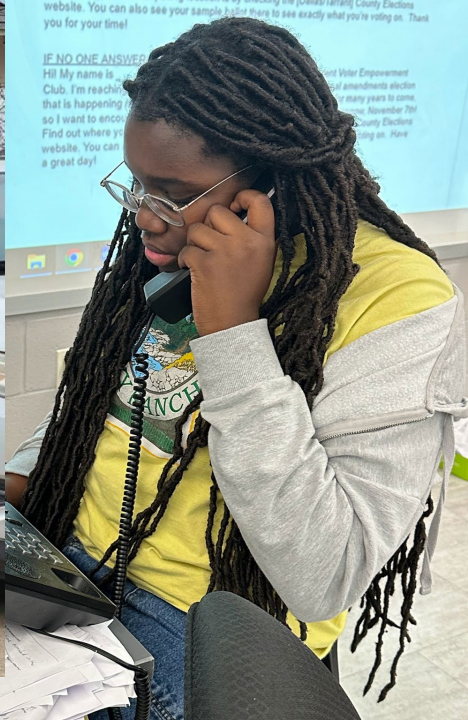
- Senior Events
- Football Games

Classmates, family members and neighbors had the opportunity to register to vote.





# ★ ★ ★ GETTING OUT THE VOTE ★ ★ ★



**Voter Registration** is important.  
So is **Voter Turnout** .

- SVEC members on all campuses led voter outreach initiatives to **increase voter turnout among 18-21 year olds** . (Phone calls, door knocking)
- My Experience
- **Results** : Much higher voter turnout in neighborhoods we engaged compared to others.

# ★ ★ ★ MARCHES TO THE POLLS ★ ★ ★



Creating **EXCITEMENT** around voting while calling attention to upcoming elections. Last year:

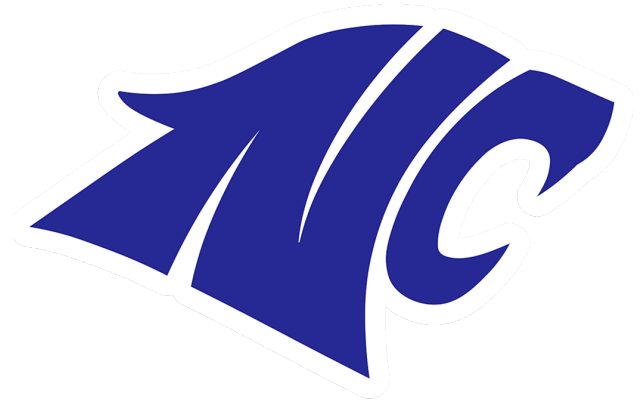
- **120+ students** marched ahead of the local elections
- Participated in **voting themed** games & activities
- Those eligible **were able to vote** at the nearby voting center
- My Experience



LOOKING AHEAD:



WHAT WE'RE EXCITED ABOUT IN 2024-2025





# FINALLY..YOU'RE INVITED TO THIS YEAR'S PARTY AT THE POLLS!



## WHEN

**FRIDAY**  
**OCTOBER 25TH**  
**1PM-3PM**

## WHAT

A celebration of voting!  
Pizza, Games, Music,  
Marching & MORE

## WHERE

**Rosenthal Park** for  
games, guest speakers,  
& more. Then march to  
the **Southwest Sub**  
**Courthouse!**





THANK YOU.

